

# ELISSA BRAUN

## EDUCATION

**Bachelor of Fine Arts** :: Graphic Design  
Iowa State University, Ames, Iowa 2009

**Bachelor of Arts** :: Advertising  
Iowa State University, Ames, Iowa 2009

## WORK EXPERIENCE

**Mall of America** :: Interactive Designer  
*Member of marketing and public relations team responsible for developing online and social media campaigns, brand websites, email campaigns and blog content.*  
Bloomington, Minnesota, 2011 – Present

**faucethead creative** :: Graphic & Web Designer  
*Lead designer, responsible for managing multiple projects that include corporate branding, online and print pieces, client and studio blog and marketing campaigns.*  
Batavia, Illinois, 2009 – Present

**Freelance** :: Graphic, Web Design & Consultation  
*Contract designer for clients in a variety of industries. Active in client meetings, budgeting, time planning and print production for large scale pieces.*  
Saint Charles, Illinois, 2007 – Present

**Title Services, Inc.** :: Executive Assistant  
*Partnered with the President of the company to assist with document drafting and proofing, clerical duties, data entry and contract negotiations.*  
Wheaton, Illinois, 2006 – 2008

## SKILLS

**Print** ::  
InDesign, Illustrator, PhotoShop, digital and screen printing processes, book binding and construction techniques, Pantone colors and press checks.

**Web** ::  
DreamWeaver, Contribute, Flash, HTML, CSS implementation, design and integration, WordPress, cross-browser testing and practices, SEO and email marketing.

**Communication** ::  
Microsoft Office, press releases, copywriting, written and oral etiquette, creative briefs and RFQs.

**Professional** ::  
Organized, self-starter, committed to improvement, continued learning and business confidentiality.

## ACTIVITIES AND HONORS

**ebb & flow design blog** :: Founder  
2010 – Present

**American Cancer Society** :: Relay for Life  
2000 – Present

**Art House Co-Op** :: Sketchbook Project  
2010 – 2011

**American Design Awards** :: Silver Medal  
faucethead creative, 2010

**Rome Exhibition** :: Corporate Identity & Fine Arts  
2008 & 2009

**Children's Miracle Network** :: Dance Marathon  
Design Team, 2008